

BIO –DATA

Name : Dr. Pramila B. Kunnur

Date of Birth : 22-05-1960

Address : Head of Department
Communication & Journalism
Maharaja's College
University of Mysore
Mysore – 570005

Res : 3D – 63, Downstairs,
University Quarters
Ramaswamy Circle
(near old petrol bunk)
Mysore 05

Qualification : BSc., M.A., Ph.D

Occupation : 1990-94 (Guest Lecturer)
Karnataka University

1994-Onwards (Permanent Lecturer)
Maharaja college, University of
Mysore, Mysore

Membership : AMIC, ICCTR

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Academic Interests

Publications

I have been a freelance Journalist. I have over sixty publications in various News papers and Journals.

Journal Name

- 1.Vidura
- 2.Sanchar Madhyam
- 3.Communicator
- 4.On line publication

Books

1. Feature Writing
2. Two under publications

Computers

I have undergone training in the following soft ware

1. PageMaker
2. Photoshop
3. C Language
4. Correctly undergoing on software development and creating CDs
Fro Kannada medium students.
5. SPSS, Package

e-resources

I have prepared e-lesson(two) for the benefit of students

- 1) Paparazzi
- 2)Readability

Seminars, Workshops and Guest Lectures

- Underwent workshop on internet at Mysore University
- Underwent workshop on Multimedia at NMRKV College, Bangalore
- I was resource person for the Topic Media and Women at Mahajana's College Mysore
- I was resource person for the topic Women and Politics at Karnataka College, Dharwad
- Attended National seminar in Dharwad on March 1st , 2002
- Attended National seminar on Regional Media on April 5th 2008
- Delivered Guest Lecturer at Kuvempu University on New Age Journalism and Multimedia application
- Guest Lectures at EMMRC, Mysore
- Conducted State level UGC seminar on Web Journalism
- 27 may 2009 attended two day national seminar cum workshop on testiup and evaluation.
- 9-10-2009 oct, attended workshop on contrary journalism
- 28th 29th oct ²⁰¹⁵ resources person 2day state level conference on curriculam for journalism
- 18-19 2014 attended workshop on multi-media learning resources creation center (MLRC)
- Aug 13-14 2008 attended national seminar on tv news : serial business or low cost reality show
- 20-21 march 2009 attended seminar on" exclusive growth of Karnataka "
- 2007 Oct 26-27th attended multimedia workshop on 26th -27th at NMKRV college for women
- Presented paper on "FM: a threat Unity in Diversity" at Karnataka university dharwad on 5-6th 2013

- Presented paper on The socio Economic condition of freelancer in Haveri district
- Presented paper on impact of radio on farm practices.
- Presented paper on “paid news”
- **Projects** : complete a UGC project on the topic “CREDITABILITY OF NEWS AND NEWS BASED PROGRAMMES ON INTERNET”

I have been recognized as Guide From 2007. The following is a list of candidates correctly working for Phd under me.

Guided the following students for Ph.D Degree

Sl.No	Name	Title	Status
1.	Mr.Tejaswi	An evaluation of visual literacy and message perception of TV viewers	Awarded
2.	Mr.Mansoor Nazi	The role of public relation in building corporate image. A case of two Yemini Companies.	Awarded
3.	Mr.Anantha Krishnan	Impact of corporate communication. A case of study of Hindustan aeronautics limited, Bengaluru.	Awarded
4.	Mr. Ali Reza Bakhtiari Tarboti	Uses of gratification of video games as a medium of infotainment. A study among children in Iran and India.	Awarded
5.	Mr.Veeresh Hiremath	Uses and gratification of internet among college students, A study in Karnataka State.	Awarded
6.	Mr.Satish Itagi	Impact of doodarshans educational programmes	Awarded
7.	Mr.Hamjeet	Growth and development of Press: A case study of Manipur State.	Awarded
8.	Mr.Muralimohan.N	Readability in News Papers: A case study of two national dailies.	Awarded

	Mr.Yahya	Uses and gratification of social Media on women: A comparative study of women in India and Yemen.	Still doing
10.	Mr.Manty Swamy	Narration in New Media.	Still doing
11.	Mr.Keshavmurthy	Impact of e-learning	Still doing