

**Department Profile:**

- In the year 2004-2005, Implementation of Semester Scheme with 20/100 allocation for 100. 10 marks for Home assignment and 10 marks for Class test.
- In the year 2007-2008, Introduction of Kannada Medium to enable rural students to cater to the Kannada Mass Media.  
2014-2015, proposed to start Community Radio station. Proposal in pipe line to be submitted to the Department of Information and Broadcasting Ministry, Govt. of India.
- In the year 2014-2015, Introduction of New Syllabus with Practical Component. With 40-60 Ratio of Practical and Theory. Practical component introduced for all the three years of the degree course.

**Initiative towards Faculty Development Program:**

- In the year 2005-2006, Dr Pramila Kunnur attended Refresher Course in Journalism in ASC, Bangalore.
- In the year 2006-2007, Dr Pramila Kunnur, Refresher course in Information Technology, ASC Bangalore.

**Seminars/workshops/Lectures:**

- In the year 2006-2007, organized a talk by Vishweshwar Bhat.
- In the year 2007-2008, conducted a State Level Media Fest RENDOUZ-2007.
- In the year 2007-2008, Visit by R. K. Lakshman Cartoonist.
- Talk by Deepak Timaiah on TV programs.
- Talk by Ravindra Bhat on Development Journalism.
- In the year 2008-2009, Wall Papers Chiguru, Manasa, Star Line was published.
- T. S. Satyan noted Photographer, spoke on Phtography
- In the year 2009-2010, conducted a State Seminar on Web Journalism sponsored by UGC and Karnataka Media Academy .
- In the year 2009-2010, Talk on E-Resources by Dr Ramashesha, Chief –Librarian UOM.
- In the year 2011-2012, Visit to AIR, Mr Anantha Krishna, HAL, delivered a Talk On Online News Papers.
- Talk by kalegowda Nagavar on Lankesh Patrike.
- Talk by Vijayendra Rao on Writing for New Media .
- Talk by Marmakal on News Values in Media.
- Talk by G K Ravindra Kumar, Director AIR on Writing for Radio
- In the year 2011-2012, National Workshop on Desk Top Publishing.
- In the year 2012-2013, National Seminar and Diamond Jubilee Celebration on Reflections on Journalism Education.
- In the year 2012-2012, Dr Mrudula Singh Delivered lecture on Psychology and Advertising.
- Talk by Maheshchandra Guru spoke on Social Responsibility of Media
- Int he year 2013-2014, published Wall paper Mahadwani.
- In the year 2013-2014, conducted a State Level Interaction Program with Media Professionals.

**Research projects:**

- In the year 2012, Dr Pramila Kunnur was awarded a Minor Research Project funded by University Grants Commission on the topic Credibility of News and News Related Sources on Internet: A Case Study of Bangalore City.

**Infrastructure Available for Teaching and Learning:**

- Computers, Laser Printer, Internet facility and Wifi, TV, VCR, Tape Recorded, D SLR, Camera for Practical purposes.
- In the year 2009-2010, 10 Computers for Practical purpose were installed.
- In the year 2014-2015, Five New Advanced Computers were installed.
- In the year 2010-2011, Spacious Lab, Class room and Staff Room were provided at Union Building, Maharaja's College.

**Student's achievement relating to Departmental activities:**

- In the year 2003-2004, students won the State Level AAINA Media Fest State Level.
- In the year 2004-2005, students won the State Level AAINA Media Fest State Level.
- In year 2007-2008, students won the State Level AAINA Media Fest State Level.
- In the year 2011-2012, students won State Level Media Fest Organized by Karnatak Univ.
- Winners of State Level Media Fest Organized by Mahajana's College.
- Winners of State Level Media Fest Organized by Bishop Cotton Bangalore.
- In the year 2012-2013, State Level Media Fest Organized by Karnatak Univ.
- In the year 2013-2014, students won the State Level Media Fest, Organized by Ku.Vem.Pu, university.

**Placement of students:**

- Students are employed in Print Media, TV Stations, Radio Stations, ADD agencies, PR Offices, NGOs.
- **Prominent names of the students of Journalism Placed:** H R Ranganath, Editor in Chief Public TV, Jadiyappa, Producer of Reality Shows in Zee Network, Depak Timiah, Associate Editor Udaya TV, Chethan Kirshinaswamy, Google India Head, IShwar Di Tota, Head of Kannada Times of India, R. P Jagadish Former Editor Prajavani, Vinay Kamath, Resident Editor Times of India, Abdul Razheed, Program Executive AIR.

**Good Practices inculcated by the department:**

- Publishing of wall papers, Field Visits, Subscribing books and Journals for students etc.