

RESUME

Yogitha L J

**D/o L B Jagadeesh,
10, 13th cross, St. Marry's
road, N R Mohalla, Mysore
Karnataka**

CAREER OBJECTIVE

To associate with a leading and growing educational organization offering graduate and post graduate to utilize the skills i have acquired during my tenure in administration and teaching in commerce, in a productive and resourceful manner so as to achieve more for the development of the organization, team, myself and the society.

QUALIFICATION

Examination	School/College	Board/University	Year of Passing	Percentage of Marks
M.COM (Financial Accounting)	Vidyavardhaka P G Centre, Mysore	University of Mysore	2011-2013	78%
BBM (HRM)	Shree Lakshmi Hayagreeva College, Mysore	University of Mysore	2008-11	57%
PUC	Govt. Maharani's college, Mysore	Department of Pre-University Education	2006-08	59%
SSLC	Good Shepherd convent, Mysore	Karnataka State Secondary Education Board	2006	47%

TECHNICAL SKILLS

- Working knowledge in MS office and Microsoft Excel.

WORK EXPERIENCE

3 years of teaching experience in Maharaja 's college, UOM, Mysore

ACADEMIC PERFORMANCE

Following are the papers presented in **INTERNATIONAL CONFERENCE** and also papers have been published in the book volume brought out by the organizers of the conference.

- SDM IMD Mysore, Paper titled “ Employer branding for sustainable developments”, ISBN 978-81-922146-4-1
- VIT University , Chennai, paper titled “ Labour welfare measures: A case study on automotive industry” , ISBN 978-93-5104-881-7

Following are the papers presented in **NATIONAL CONFERENCE** and also papers have been published in the book volume brought out by the organizers of the conference.

- Kuvempu University, Shimoga, paper titled “Agro based industries: Issues and challenges”, ISBN 978-93-5051-836-6.
- Tumkur University, paper titled “Significance if green marketing in India”.
- Tumkur University, paper titled “The strategies and problems of unorganized retailers with respect to consumer durables”.
- Tumkur University, paper titled “Innovation and creativity in rural retail marketing in India”.

Personal Details	
Name	YOGITHA L J
Date of Birth	19 TH November 1990
Sex	Female
Nationality	Indian
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Languages known	English, Hindi, Kannada.
Hobbies	Gardening, shuttle badminton, craft making, Listening to music

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N R Mohalla, Mysore**

I would be obliged if I am endowed with an opportunity to serve your institution

Place: Mysore

yours faithfully

(Yogitha L J)

Date:14-12-2013